



SEA QUALITY CHARTER

Through a culture of quality, the Saudi Entertainment Academy seeks continuous improvement in all its domains of activity.

SEA is committed to:

- Developing innovative programs and pedagogical practices that meet the entertainment industry needs
- Maintaining a proactive stance regarding changes in the academic world and society in general to preserve the Academy's attractiveness and to meet present and future challenges.
- Offering an attractive learning environment for trainees, trainers and staff
- Maintaining trainees right in getting quality education and or training
- Collaborating with the entertainment businesses and industry to offer state of the art entertainment education and training
- Nurturing mutually beneficial relations with academic, economic, and cultural actors at the local, regional, national, and international levels
- Participating in training responsible citizens by offering an environment that encourages intellectual curiosity, creativity, innovation, and critical reflection
- Encouraging the professional development of its members and offering them relevant continuing education programs
- Guaranteeing simple, clear, and documented administrative procedures that serve the users and that are in line with the applicable legal framework
- Sharing, internally and externally, useful and targeted information that showcases the activities of the Academy